



TekWorks, a POSitive Software Company Partner, presents POSitive Commerce, a combination of features and services that allows POSitive products to connect to a Magento CE 1.9.3.3 e-commerce web site. POSitive Commerce provides the ability to manage your inventory and web orders for your Magento based website using your POSitive software product, potentially saving you hours of additional labor and thousands of dollars per year in related payroll expenses.

Magento offers flexible, scalable e-commerce solutions that are used by more than 150,000 businesses, including some of the world's leading brands. Magento is built on open source technology, enabling businesses to control and customize the look and feel, content and functionality of their online stores.

The real power of POSitive Commerce is the near real time connection between your software and the web site. Add a new product or update pricing and the change will be on your web site in minutes. Web orders are automatically downloaded to your POSitive product.

TekWorks offers complete hosting services, so we're your "one stop shop". First, **we'll build a basic web site for you**. Then, inventory you choose moves from your POSitive product to the web. Orders are automatically retrieved directly from your web site into your POSitive product. Very simple, very easy to use!

You also have the option of having your web site hosted by any company that supports Magento sites (You must use a supported version of Magento Community Edition—call for details).

You can start simple, with a basic site and a few products and grow! Increase inventory and add more cool features at any time.

Before you get started, you'll need to make some decisions about your web site:

- What do you want it to look like? Will you use a "ready-made" template or work with a web designer on a custom look?



- Your inventory will be listed on the web site in the same Department and Categories they're assigned to in your POSitive software product (Ask us about Top-level Departments). Will this make sense to your customers? Or will you need to make some changes in POSitive?
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- You need to select a method(s) of collecting payment. For example: COD, On Account, Credit Card, or In-Store Pickup. For security purposes your POSitive software product does not retrieve credit card information from the web site, so you'll need to use a third-party service for handling online payments. Some options, like PayPal, are very easy to setup. Options like Authorize.net or other credit card merchant account specific payment processing extensions have more conditions to use their payment gateways, take more time to setup, and may have additional setup and monthly fees for their usage.
- How do you want to handle shipping charges? Shipping can be calculated by item, as a percentage of the total sale, or you may get "real-time" freight quotes from UPS, FedEx, USPS or Canada Post. But, you have to have a weight entered for every item you sell in order for weight-based freight calculation to work. If you plan on selling heavy or bulky merchandise, some customization of the website may be required to accommodate special shipping requirements. Our staff will be happy to discuss your requirements.
- You may have to collect tax on sales, depending on where you are located or where merchandise is delivered. The ability to calculate delivery based tax, or multiple taxes, may require the purchase of additional software.

Next, you'll need something to sell on your web store. Select the items you want to sell with the Web Store Inventory Manager in your POSitive software product. Here you can choose any or your entire inventory and make sure there is pricing, descriptive notes and pictures for each item. Don't worry about putting up your entire inventory all at once. You can add new items to your website at any time. Start in batches, maybe by department or category.



Pricing information

One-Time POSitive Commerce Setup Fee Options:

Creation of standard hosted Magento E-Commerce web site with Turnkey setup services and PCLink for Magento (PCLink) integration with POSitive products: \$1199^{1,2}

- Domain Registration (if necessary)
- Dedicated SSL Certificate
- Dedicated IP Address
- Professional Magento theme
- Template installation
- Adding of customer's logo and up to 4 images on home page, or replacing template's default images
- Configuration of POSitive and PCLink for connection to Magento site
- Preparation of top 20 items and uploading to Magento site
- Generic terms, conditions, policies and etc. setup on Magento site
- COD and/or PayPal Express Checkout payment method setup on Magento site³
- Basic, non-weight based, shipping option setup on Magento site³
- Completion of test sale on web site and importation of order into POSitive
- Site ready to go "live" within 60 days of sign up
- Limited Magento support⁶
- All other work performed by our staff is priced "ala carte" or by quote

Creation of standard hosted Magento web site with Basic setup services: \$599^{1,2}

- Domain Registration (if necessary)
- Dedicated SSL Certificate
- Magento CE e-commerce web site and hosting with OEM Magento theme
- Administrator level management access to Web Site
- E-mail Accounts
- Configuration of POSitive and PCLink for connection to Magento site
- Adding of customer's logo to web site
- Completion of test sale on web site and importation of order into POSitive
- Limited Magento support⁶
- All other work performed by our staff is priced "ala carte" or by quote



Setup of third-party hosted Magento web site: \$499^{1,5}

- Installation and configuration of Magmi and Magento CE 1.9.3.3
- Configuration of POSitive software and PCLink for connection to Magento site
- Completion of test sale on web site and importation of order into POSitive
- Limited Magento support⁶

Monthly POSitive Commerce Subscription Fees:

The PCLink for Magento subscription and hosting service fees start at \$89² per month per website (features listed below).

The monthly \$89² website hosting fees (billed separately) includes:

- PCLink for Magento subscription
- Administrator level management access to website using cPanel
- 5 E-mail Accounts
- 5GB Monthly Bandwidth
- 5GB Disk Space
- 2 FTP Accounts
- 2 Databases
- 2 Sub Domains
- 1 Parked Domain
- 2 Add-on Domains
- Several other cPanel Add-ons
- 99.9% Uptime Guarantee
- 24/7/365 Hosting Technical Support

PCLink only subscription fee for third-party hosted sites: \$69/month

The PCLink for Magento Interface subscription fee is \$69 paid monthly (Even though your website is hosted with another company, we charge a monthly subscription fee for ecommerce services).

Contact the TekWorks sales department at 844-226-6469 for more information.



¹Hosting and PCLink subscription fees are not included as part of this setup package and are billed separately at \$89 per month on the 1st of each month.

²Subject to adjustment based on a monthly average of internet bandwidth used during the previous 6 months. Additional monthly traffic will be billed at \$10 per gigabyte. For example, if a site averages 7GB of traffic over a 6 month period, the monthly hosting fee would be increased to \$109 for the next 6 month billing period. All pricing is subject to change.

³Setup of other payment methods are subject to additional fees.

⁴Setup of other shipping methods are subject to additional fees.

⁵TekWorks is not involved in the hosting or support of your web site, and you must use a supported version or Magento Community Edition—call for details.

⁶Subject to additional fees



PCLink for Magento Interface Information

The PCLink for Magento interface is still in development⁷, so there are some features available in Magento that are not yet supported. We're happy to work with our customers to determine which features are the most desirable, and prioritize their development accordingly.

Listed below is the inventory information that is currently uploaded to a Magento e-commerce web site:

- Department and Category (no sub-category at this time)
- Item Description or Long Description
- Item SKU
- Standard Description and Extended Web Description
- Matrix Header and Child items
- Up-Sells [Suggested items or accessories]
- Cross-sells [Related Items]
- Up to six price levels
- Price breaks
- Weight
- Manufacturer
- Stock Count
- Related Items
- User-defined fields⁸

Listed below are features that may be supported in the future:

- Department, Category and Item Images
- Promo Items
- Featured Items
- Product Tags
- Inventory sub-categories
- Meta info

⁷Note: Because of the on-going development of the Magento interface, many of the latest features and bug fixes will only be available in "beta" releases of your particular POSitive product. Please talk to your salesperson or POSitive support staff if you have any concerns about using a "beta" version of your POSitive product.

⁸Use of user-defined fields may require custom programming for Magento site.

